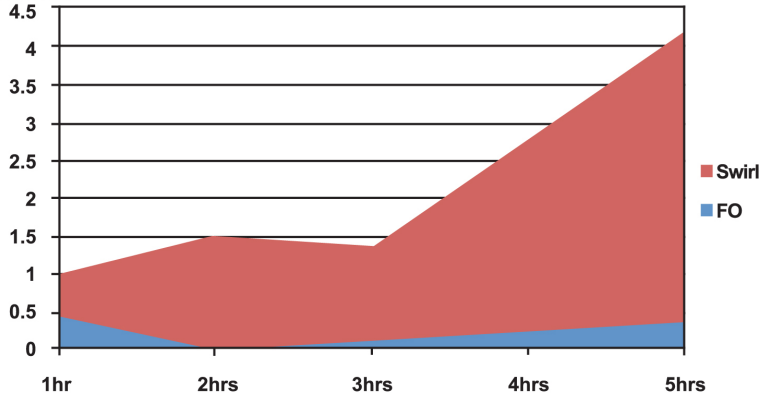
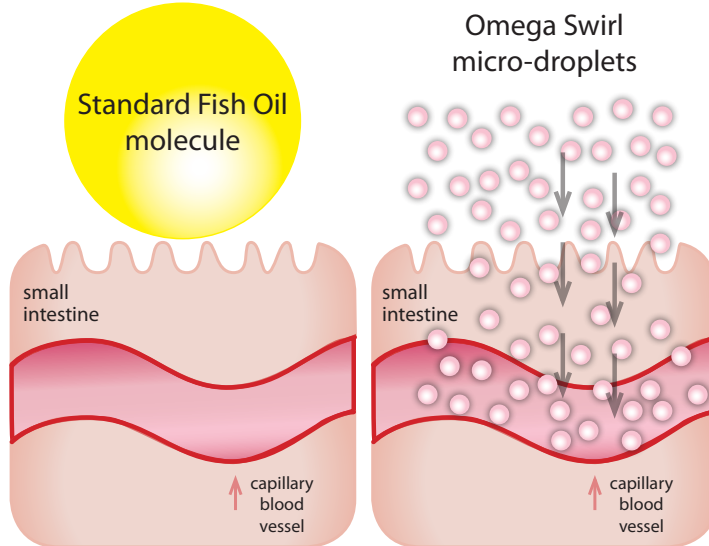


## OMEGA-3



The red color in the graph occupies over 90% of the available colored space and denotes blood levels of Omega-3 provided by Omega Swirl for 5 hours post dosage. The blue color occupies less than 10% of the colored space and denotes blood levels of the reference fish oil for 5 hours post dosage. The combination of both colors equals 100% of the colored space and is termed "area under the curve" (AUC). AUC is considered the most accurate measure of bioavailability of a substance. This measures the amount of a substance that reaches the systemic circulation unchanged and therefore available to the tissues.

Many variables exist in the digestion, assimilation and bio-availability of standard fish oil. The digestive enzyme lipase is necessary to break fatty acid bonds. Bile acids secreted from the gallbladder are necessary to emulsify the oil prior to assimilation through the intestinal tract.



Omega Swirl is pre-micronized, allowing for rapid digestion and assimilation through the intestinal tract and into the bloodstream, thus allowing for maximum cellular bio-availability far superior to standard fish oil.

Not to scale or proportion. For purposes of visual representation only. Diagrams simplified and do not depict full fatty acid metabolism.