



Did You Know?

Barlean's Highest Lignan Flax Oils:

- Consistently one of the top selling products for all supplements in the entire industry.
- 16 oz. and 32 oz. bottles are always one of the top three food supplements. (source: SPINS)
- Earned a record-setting 9 consecutive Vity Awards for Best EFA, voted by retailers nationwide.

Barlean's Greens has earned 6 consecutive *Vity Awards* for Best Greens Product.

Forti-Flax:

- Received a *Men's Health* magazine Nutrition Award in annual "The 125 Best Foods For Men."
- Part of the winning ingredient for the 12th Annual World Porridge Making Championship in Scotland.

Omega Swirls:

- **Best Product of the Year** – *Vitamin Retailer* magazine
- **Best New Product of the Year** – *Better Nutrition* magazine
- **Natural Choice Award** – *Whole Foods* magazine
- **Gold Medal** – American Masters of Taste Awards
- **Top Gear Award** – ShapeYou.com
- **Best of Natural Beauty Awards** – *Better Nutrition* magazine
- **Essentials Award** – *Taste For Life* magazine

Consumer Health Center literature racks are displayed throughout health food stores nationwide.

- Free health education is a Barlean's tradition.

Company recognition:

- Barlean's products have met international acclaim with leading health and nutrition authorities, doctors, professional athletes and health practitioners.
- 2009 Top Rated Health Food Store Brand for Consumer Satisfaction by Consumer Lab.
- 2009 Manufacturer of the Year *Vitamin Retailer* magazine.
- Green Patriot – Top 100 green companies in America

Fast = Fresh!

- Barlean's oils are date stamped with a speedy delivery, insuring every bottle arrives at stores fresh.

The highest quality, best-tasting flax is derived from premium 100% organic North American seeds.

- Barlean's does not refine or filter its oils, but instead utilizes a proprietary cold-pressed method which retains purity, as nature intended.

From sea to earth to sea – Barlean's has made a full-circle transition back to its beginnings.

- The family's roots are linked in the fishing business, then later began flaxseed oil manufacturing in the 1980's then launched the Fresh Catch® Fish Oil line in 2006.

Barlean's is family owned and operated. Its fishery heritage spans four generations!

Barlean's produces enough oil annually to fill 25 train cars.

Every month, Barlean's customer service takes over 9,000 calls from retailers.

2009 marked Barlean's 20th Anniversary.

Barlean's giving back:

- Donations exceeding \$800,000 to Vitamin Angels in 2008-09.
- Donation sponsorship to Nourish America.
- Multiple national charities, non-profits and industry associations.