



Fact Sheet

Market Leader – Barlean’s is the #1 seller of EFA’s in the U.S. year over year. #1 & #2 in Food Supplements and #1 & #3 in all supplements (source: SPINS)

Awards –

- 8x consecutive Vity Award winner- #1 EFA
- 6x consecutive Vity Award winner- Best Green Food Supplements
- '08 Natural Choice Award- Best Specialty Supplement Whole Foods magazine
- Omega Swirl- voted Best Product of the Year Better Nutrition magazin
- Best New Product of the Year Vitamin Retailer magazine
- Gold Medal- Taster’s Choice Award
- '09 Gold Medal- American Masters of Taste awards
- '09 #1 Health Food Store Brand for Consumer Satisfaction- Consumer Lab
- '09 Manufacturer of the Year Vitamin Retailer magazine

History- “It’s a Family Affair”

- In 1976 Dave and Barb Barlean founded Barlean’s Fishery on a 12-acre farm in rural Ferndale, WA, minutes from the ocean near the Canadian boarder.
- The beginning of a successful flaxseed oil business was established in 1989 by son- Bruce Barlean.
- Bruce Barlean ventured to Germany to obtain an official endorsement from Dr. Johanna Budwig, the world authority on Omega-3 oils.
- Barlean’s became a consumer brand in 1992, (during the two years prior, flax oil was sold only by the barrel to other suppliers).

Premium Products –

100% Organic Flaxseed oil
 Forti-Flax (ground flaxseeds)
 Essential Woman
 Evening Primrose Oil
 Pet Essentials
 Green Food Concentrates
 Extra Virgin Organic Coconut Oil
 Olive Leaf Complex

100% Organic Lignan Enriched Flaxseed oil
 Fish & Cod Liver Oils
 Omega Man
 Borage Oil
 Omega Twin & Lignan Omega Twin
 Brevail
 Omega Swirls
 Kid’s Omega Burst and Kid’s DHA

Where can you find Barlean’s products?

Available in over 6,000 natural foods and health stores nationwide. International: Canada, Europe, Australia and Asia.

Certifications –



Facilities – In addition to other farm locations, Barlean’s main plant is nearly 46,000 sq. ft.

Employees – 75

FRESH EXPRESS Process -

Barlean’s “common sense” approach to producing and distributing its products at the absolute peak of freshness and nutritional value:

Made to Order

Oils are actually gently expeller pressed after (not before) they are ordered. Barlean’s oils are truly “fresh off the press”!

2-Day Air Delivered

Once fresh-pressed, the oil is air-delivered directly to health stores- delivered within only days of being made.

Dated for Freshness

Every Barlean’s bottle is stamped with a “fresh pressed date” & “freshest before” Date- a guarantee that you are getting the freshest, most nutritious flax oil.