



Fact Sheet

Market Leader – Barlean’s is the #1 seller of EFAs in the U.S. year after year.
#1 & #2 in Food Supplements and #1 & #3 in all supplements (source: SPINS)

Awards –

- 8 time consecutive Vity Award winner – #1 EFA
- 6 time consecutive Vity Award winner – Best Green Food Supplements
- Vity Award winner – Best New Natural Remedy
 - Best Women’s Health
 - Pet Health
 - Children’s Health
 - Customer Service
- 2 time Natural Choice Award – Best Specialty Supplement – *Whole Foods* magazine
- Omega Swirl voted Best Product of the Year – *Better Nutrition* magazine
- Best New Product of the Year – *Vitamin Retailer* magazine
- Gold Medal - Taster’s Choice Award
- 2 time Gold Medal - American Masters of Taste awards
- #1 Health Food Store Brand for Consumer Satisfaction – ConsumerLab.com
- Manufacturer of the Year – *Vitamin Retailer* magazine
- 2 time Top Gear Award – ShapeYou.com
- Best of Natural Beauty Awards – *Better Nutrition* magazine
- 3 time Best of Supplements Awards – *Better Nutrition* magazine
- 3 time Essentials Award Winner – *Taste For Life* magazine

History- “It’s a Family Affair”

In 1976 Dave and Barb Barlean founded Barlean’s Fishery on a 12 acre farm (now grown to 42 acres), in rural Ferndale, WA, minutes from the ocean near the Canadian boarder. The beginning of a successful flaxseed oil business was established in 1989 by son, Bruce Barlean. Bruce Barlean ventured to Germany to obtain an official endorsement from Dr. Johanna Budwig, the world authority on Omega-3 oils. Barlean’s became a consumer brand in 1992, (during the two years prior, flax oil was sold only by the barrel to other suppliers).

Premium Products –

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|--------------------------------|---|
| 100% Organic Flaxseed Oil | 100% Organic Lignan Enriched Flaxseed Oil |
| Forti-Flax (ground flaxseeds) | Fish, Salmon & Cod Liver Oils |
| Omega Swirls | Essential Woman |
| Omega Man | Evening Primrose Oil |
| Borage Oil | Pet Essentials |
| Omega Twin & Lignan Omega Twin | Green Food Concentrates |
| Brevail | Extra Virgin Organic Coconut Oil |
| Olive Leaf Complex | Omega Kids DHA Oil and Kids DHA Bubbles |

Where can you find Barlean’s products?

Available in over 6,000 natural foods and health stores nationwide. International: Canada, Europe, Australia and Asia.

Certifications –



Barlean’s partners with New Leaf Paper

Barlean’s is keeping it’s commitment to the environment, this time switching to recycled paper for all printed material which are up to 80% recycled stock.



Facilities -

In addition to other farm locations, Barlean’s main plant is nearly 46,000 sq. ft.

Employees – 141

Fast = Fresh -

Barlean’s oils are date stamped with a speedy delivery, insuring every bottle arrives at stores fresh.