



World's Freshest!

The Barlean's **FRESH EXPRESS** Process

Everyone knows that fresh foods are healthier and therefore better for you. Flax oil is much like fruit, dairy or poultry, and is most healthful when consumed fresh. That's why Barlean's created **FRESH EXPRESS** – a common sense approach to producing and distributing our products at their absolute peak of freshness and nutritional value – guaranteeing the freshest flax in the world.

Made to Order – Yes, the oils are actually gently expeller pressed after (not before) they are ordered. Barlean's oils are truly “fresh off the press”!

2-Day Air Delivered – Once fresh-pressed, the oil is two-day air delivered directly to local health stores. No middleman or distributors, just great tasting, fresh flax oil delivered within only days of being made. Seed to shelf with speed!

Dated for optimal freshness – Every Barlean's bottle is stamped with a “*fresh pressed date*” & “*freshest before*” date, a guarantee that you are getting the freshest, most nutritious flax in the world, naturally.

Perhaps **FRESH EXPRESS** is the reason why health foods stores nationwide have voted Barlean's as the leading brand, and best selling flax oil on the market year after year!

FRESH EXPRESS means **added value and greater benefit.**